JOB: Planting Justice seeks Canvass Director (Oakland)

Job Position Summary

Planting Justice is a 501(c)(3) non-profit organization based in Oakland with a mission to democratize access to affordable nutritious food by empowering urban residents with the skills, resources, and knowledge to grow organic food, expand economic opportunities, and ensure environmental sustainability in our neighborhoods. Planting Justice trains and employs formerly incarcerated men and at-risk youth to transform the yards of both full-paying clients and subsidized low-income households into productive and beautiful gardens (including chicken coops, bee hives, rainwater catchment systems, greywater systems, perennial food forests, annual vegetable production, herb spirals, composting systems, and more). Planting Justice also offers ongoing educational programming in food justice, culinary arts, and permaculture design at low-income schools, apartment complexes, senior centers, and a major prison in the Bay Area.

Planting Justice will be formally launching its canvass program this Spring 2012. The Planting Justice canvass program will enable community organizers to build a broad and active constituency that is aware of the social, economic, and ecological harm of industrial food production; empowered with the skills, resources, and opportunities to participate in local solutions; and strategically coordinated in applying political pressure for city, state, and federal policy changes. As urban residents are invited block-by-block to build regenerative community gardens together, learn about food justice issues, or financially support these projects with small contributions, the Planting Justice canvass program will financially and politically empower urban residents to envision, advocate, and create a more just, equitable and healthy food system.

The Canvass Director will be responsible for building and leading a canvassing team of 3-4 other Canvassers who organize in the East Bay.

Key Responsibilities

The Canvass Director is responsible for coordinating Planting Justice's grassroots canvass program, including 3-4 days/week directing a team of canvassers and 1 day/week administrative tasks including data and financial management, training development, and membership outreach.

Desired Area of Expertise

Knowledge and experience with local, national, and/or international food justice movements is highly desirable. Knowledge of energy/climate crisis and experience with environmental justice organizing and/or community health initiatives is also highly desirable.

Qualifications
- Experience in grassroots community organizing
- Experience directing a canvass program
- Experience in program development, strategy, and evaluation
- Experience with project management, program coordination
- 1-3 years experience in nonprofit development-related activities, required
- Public speaking experience
- Ability to motivate and direct others
- Proficiency with computer-driven tasks (Microsoft Office, contact database applications, etc)
- Strong written and verbal communication skills
- Demonstrated commitment to social justice issues

**Further Inquiries and How to Apply**

We are an equal opportunity employer (women, people of color, and LGBTQ encouraged to apply). For further inquiries or to apply for this position with Planting Justice, please email your resume and include a cover letter to Planting Justice's Educational Director Haleh Zandi, haleh@plantingjustice.org with the subject line as "Canvass Director".

996 B 62nd Street | Oakland, CA 94608 US

We have two exciting new announcements:

* Planting Justice will be hosting ongoing educational workshops at Lakeside Gardens in Oakland! Check out the details on our first workshop below.

* Planting Justice currently has an opening for a Canvass Director position! We'd appreciate your input on candidates or sources for this key role in our organization. Below we've provided details on our organization and this position we wish to fill.


New! Lakeside Community Garden Workshop with Planting Justice Located at 666 Bellevue Avenue This Sunday March 18th from 12-5pm

Come help Planting Justice plant up a food forest in the heart of Oakland's Lake Merritt neighborhood! Learn about urban permaculture principles, fruit tree guilds, companion planting,
perennial plants, and more! We will be planting a lush understory of perennial vegetables, herbs, flowers, and fruiting shrubs to maximize the food production of a small, well-established urban orchard at the Lakeside Gardens to increase biodiversity and beauty!

This workshop will be cancelled if we get stormed out, but these workshops will continue throughout the year!