Senior Agribusiness Campaigner, Rainforest Action Network, San Francisco, CA

For 26 years, Rainforest Action Network (RAN) has campaigned for the forests, their inhabitants and the natural systems that sustain life. In coalition with indigenous communities and allies from around the world, RAN uses non-violent direct action, grassroots organizing, education, and strategic communications to challenge corporations to stop destructive operations, respect human rights, and adopt comprehensive policies that reduce their contributions to global warming.

RAN’s Forest Program is focused on protecting Indonesia’s forests and fighting for the rights of forest communities. The two campaigns under the Forest Program are the Rainforest Agribusiness campaign that works to stop expansion of palm oil into tropical forests and the Rainforest-Free Paper campaign that works to stop pulp and paper expansion into natural forests.

RAN is looking for a motivated, passionate and hard-working Senior Campaigner to support the Rainforest Agribusiness Campaign. In this position you will use your high level of professionalism, mastery of project management, savvy negotiating skills, and smart strategic coordination to pressure some of biggest agribusiness players in the world. Whether on the phone with a corporate contact, on Skype with allies in Indonesia, or in a team meeting, the ideal candidate will enjoy interacting with people on a variety of levels while remaining flexible, proactive, resourceful and efficient. If you like leading diverse teams, successful negotiations, and designing strategies that can be turned into creative action, we have the job for you.

The Senior Agribusiness Campaigner will join a closely coordinated team comprised of an Agribusiness Campaigner, Policy Director, Asia Director, and Program Assistant and will work regularly on interdepartmental pushes. This position is full-time, salary with excellent benefits and reports directly to the Forest Program Director.

Specific Duties:

- Design market based campaign strategies that support forest protection and uphold the rights for forest communities;
- Work with the Program Director and Agribusiness Campaign team to lead direct communications and negotiations with corporate targets throughout the supply chain;
- Project manage inter-departmental pushes on the agribusiness campaign;
- Implement agreed-upon campaign activities that expose destructive practices and build toward creative solutions;
- Recruit and supervise interns and volunteers;
· Work closely with the Agribusiness Campaigner and other team members;

· Work with the Program Director and Development department on foundation proposals and membership materials;

· Work with the Communications and Online departments to craft external materials and content;

· Author blogs and publicly communicate RAN’s campaigns and positions through social media;

· Represent RAN at conferences as well as act as a public spokesperson for RAN and the Agribusiness Campaign;

· Conduct, direct or support research to be used for crafting campaign strategy or for specific campaign goals and activities;

· Maintain and cultivate relationships with impacted, forest-dependent, and/or Indigenous communities;

· Coordinate campaign work with regional and international social and environmental NGO’s and communities;

· Develop a working knowledge of tropical forest and agribusiness as well as political and economic issues that relate to the Agribusiness Campaign;

· Report weekly to the Program Director on accomplishments and plans of action;

· Support other aspects of RAN’s work (e.g. helping during major fundraising events, grassroots trainings, or campaigns priorities as requested by PD);

· Participate in RAN staff meetings, campaign meetings and program meetings;

· Participate in RAN’s organizational planning, anti-oppression and diversity initiatives. Share office responsibilities to maintain a healthy and safe work place.

Required Qualifications:

· A minimum of six years experience with corporate or environmental campaigning;

· Excellent written and verbal communication skills in English;

· Strong organizational, time management and project management skills;

· Proven ability to design and implement campaign strategies;
· Experience leading high level corporate negotiations;

· Knowledge and interest of issues surrounding Anti-Oppression and diversity;

· Passionate commitment to forest protection and/or corporate campaigning;

· Understanding of non-violent direct action;

· Highly organized, ability to multi-task and work in a fast-paced campaigning environment;

· Solid computer skills (Word, Excel, Access, Outlook, PowerPoint and basic internet skills);

· Additional language skills from regions in which we work are a plus, including but not limited to Indonesian, Portuguese, Spanish.

RAN values diversity, educates staff on issues including privilege and oppression, and integrates these values into all of our work. We are seeking candidates who have a commitment to engage in this process and work with us to create a just, inclusive, and sustainable work environment and world. RAN provides all people with equal employment and volunteer opportunities.

Please send resume and letter of interest to resumes@ran.org or HR, Rainforest Action Network, 221 Pine St., Suite 500, SF, CA 94104 or fax 415-795-3770. No phone calls, please.